1. **Hasil Analisis JASP**
2. **Validitas dan Reliabilitas Skala *Impulsive Buying***

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| .838 | 20 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Item-Total Statistics** | | | | |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
| VAR00001 | 612.887 | 25.020 | .410 | .832 |
| VAR00002 | 614.742 | 25.085 | .424 | .831 |
| VAR00003 | 617.113 | 25.562 | .467 | .831 |
| VAR00004 | 611.546 | 25.257 | .314 | .836 |
| VAR00005 | 617.320 | 23.990 | .451 | .830 |
| VAR00006 | 613.402 | 25.123 | .404 | .832 |
| VAR00007 | 613.711 | 24.486 | .434 | .831 |
| VAR00008 | 617.732 | 24.094 | .416 | .832 |
| VAR00009 | 617.732 | 24.094 | .416 | .832 |
| VAR00010 | 617.113 | 25.499 | .484 | .830 |
| VAR00011 | 610.619 | 25.975 | .313 | .835 |
| VAR00012 | 617.113 | 25.499 | .484 | .830 |
| VAR00013 | 617.938 | 24.332 | .517 | .826 |
| VAR00014 | 616.598 | 25.539 | .415 | .832 |
| VAR00015 | 615.979 | 24.472 | .430 | .831 |
| VAR00016 | 620.515 | 23.883 | .411 | .833 |
| VAR00017 | 617.526 | 24.834 | .495 | .828 |
| VAR00018 | 617.526 | 25.563 | .541 | .829 |
| VAR00019 | 617.423 | 25.506 | .537 | .829 |
| VAR00020 | 620.000 | 25.125 | .328 | .836 |

1. **Validitas dan Reliabilitas Skala *Fear of Missing Out* (FoMO)**

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| .952 | 12 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Item-Total Statistics | | | | |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
| VAR00001 | 299.293 | 50.821 | .775 | .947 |
| VAR00002 | 299.899 | 50.112 | .792 | .947 |
| VAR00003 | 301.818 | 49.905 | .816 | .946 |
| VAR00004 | 296.970 | 53.560 | .645 | .951 |
| VAR00005 | 297.879 | 53.087 | .656 | .951 |
| VAR00006 | 297.172 | 53.919 | .561 | .953 |
| VAR00007 | 302.727 | 49.241 | .824 | .946 |
| VAR00008 | 299.293 | 50.658 | .821 | .946 |
| VAR00009 | 301.111 | 48.732 | .827 | .945 |
| VAR00010 | 301.111 | 51.079 | .754 | .948 |
| VAR00011 | 301.111 | 49.447 | .866 | .944 |
| VAR00012 | 301.616 | 49.545 | .851 | .945 |

1. **Validitas dan Reliabilitas Skala** **Konformitas Teman Sebaya**

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| .911 | 15 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Item-Total Statistics** | | | | |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
| VAR00001 | 380.101 | 44.826 | .633 | .904 |
| VAR00002 | 380.808 | 44.197 | .718 | .901 |
| VAR00003 | 380.808 | 44.422 | .775 | .900 |
| VAR00004 | 383.030 | 42.724 | .765 | .899 |
| VAR00005 | 378.485 | 46.905 | .550 | .907 |
| VAR00006 | 380.707 | 45.128 | .635 | .904 |
| VAR00007 | 382.121 | 44.577 | .713 | .901 |
| VAR00008 | 375.657 | 49.146 | .339 | .913 |
| VAR00009 | 378.384 | 48.586 | .323 | .914 |
| VAR00010 | 380.606 | 44.772 | .662 | .903 |
| VAR00011 | 382.323 | 44.078 | .721 | .901 |
| VAR00012 | 377.273 | 49.486 | .338 | .912 |
| VAR00013 | 381.818 | 46.518 | .545 | .907 |
| VAR00014 | 383.838 | 44.382 | .658 | .903 |
| VAR00015 | 381.515 | 45.069 | .625 | .905 |

1. **Uji Normalitas**

**One-Sample Kolmogorov-Smirnov Test**

|  |  |  |
| --- | --- | --- |
|  |  | Unstandardized Residual |
| N |  | 383 |
| Normal Parametersa,b | Mean | .0000000 |
|  | Std. Deviation | 6.40827980 |
| Most Extreme Differences | Absolute | .030 |
| Asymp. Sig. (2-tailed)c | Positive  Negative | .025  -.030  .200d |

|  |
| --- |
| **a. Test distribution is Normal.** |
| **b. Calculated from data.** |
| **c. Lilliefors Significance Correction.** |
| **d. This is a lower bound of the true significance.** |

1. **Uji Linieritas**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| ANOVA Table |  |  |  |  |  |  |  |
|  |  |  | Squares | Df | Mean Square | F | Sig. |
| Impulsive buying | Between Groups | (combined) | 49767.874 | 32 | 1555.246 | 62.878 | <,001 |
| FOMO |  | Linierity | 36469.285 | 1 | 36469.285 | 1474.446 | <,001 |
|  |  | Deviation from Linearity | 13298.589 | 31 | 428.987 | 17.344 | <,001 |
|  | Within Groups |  | 8656.977 | 350 | 24.734 |  |  |
|  | Total |  | 58424.851 | 382 |  |  |  |

1. **Uji Multikolineritas**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Coefficients | | | | | | | | |
| **Collinearity**  **Statistics** | | | | | | | | |
| **Model** | **Unstandardized** | | **Standard**  **Error** | **Standardized** | **t** | **p** | **Tolerance** | **VIF** |
| H₀ | (Intercept) | 63.765 | 0.632 |  | 100.905 | < .001 |  |  |
| H₁ | (Intercept) | -0.589 | 2.247 |  | -0.262 | 0.793 |  |  |
|  | FoMo | 0.538 | 0.063 | 0.371 | 8.601 | < .001 | 0.379 | 2.636 |
|  | Peer Konformity | 0.966 | 0.078 | 0.532 | 12.322 | < .001 | 0.379 | 2.636 |

1. **Uji Hipotesis**

**UJI F**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| ANOVA |  |  |  |  |  |  |
| **Model** |  | **Sum of Squares** | **df** | **Mean Square** | **F** | **p** |
| H₁ | Regression | 42737.620 | 2 | 21368.810 | 517.628 | < .001 |
|  | Residual | 15687.231 | 380 | 41.282 | |  |
|  | Total | 58424.851 | 382 | | |  |
| *Note. The intercept model is omitted, as no meaningful information can be shown.* | | | | | |  |

**UJI T**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Coefficients | | | | | | | | |
| **Collinearity**  **Statistics** | | | | | | | | |
| **Model** | **Unstandardized** | | **Standard**  **Error** | **Standardized** | **t** | **p** | **Tolerance** | **VIF** |
| H₀ | (Intercept) | 63.765 | 0.632 |  | 100.905 | < .001 |  |  |
| H₁ | (Intercept) | -0.589 | 2.247 |  | -0.262 | 0.793 |  |  |
|  | FoMo | 0.538 | 0.063 | 0.371 | 8.601 | < .001 | 0.379 | 2.636 |
|  | Peer Konformity | 0.966 | 0.078 | 0.532 | 12.322 | < .001 | 0.379 | 2.636 |

1. **R Square**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Model Summary - Insecure** | | | | |
| **Model** | **R** | **R²** | **Adjusted R²** | **RMSE** |
| H₀ | 0.000 | 0.000 | 0.000 | 12.367 |
| H₁ | 0.855 | 0.731 | 0.730 | 6.425 |